

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A display device comprising:
a pixel portion comprising a first thin film transistor over a substrate; and
a switching regulator control circuit comprising a second thin film transistor ~~on a~~
over the substrate.
2. (Currently Amended) A display device comprising:
a pixel portion comprising a first thin film transistor over a substrate; and
a switching regulator control circuit comprising a second thin film transistor ~~on a~~
over the substrate,
wherein a switching element is driven according to an output signal from said
switching regulator control circuit to raise or lower the voltage.
3. (Currently Amended) A display device comprising:
a pixel portion comprising a first thin film transistor over a substrate; and
a switching regulator control circuit comprising a second thin film transistor ~~on a~~
over the substrate;
a switching element;
an inductor;
a diode; and
a smoothing capacitor,
wherein said switching regulator control circuit comprises:
a voltage feed back circuit which feeds back a voltage of said smoothing
capacitor; and

a duty control circuit which controls a switching duty of said switching element.

4. (Original) A display device according to claim 3, wherein said inductor, said diode, and said smoothing capacitor are packed on an FPC.

5. (Currently Amended) A display device according to claim 3, wherein said inductor, said diode, and said smoothing capacitor are packed on said [[TFT]] substrate.

6. (Original) A display device according to claim 3, wherein said switching element is made up of a thin film transistor.

7. (Currently Amended) A display device comprising:

a pixel portion comprising a first thin film transistor over a substrate; and

a switching regulator control circuit comprising a second thin film transistor ~~on a~~
over the substrate,

wherein said switching regulator control circuit uses an analog signal.

8. (Original) A display device according to claim 7, wherein said switching regulator control circuit comprises a reference voltage source, an error amplifier circuit, a triangle wave generation circuit, and a PWM comparator.

9. (Currently Amended) A display device comprising:

a pixel portion comprising a first thin film transistor over a substrate; and

a switching regulator control circuit comprising a second thin film transistor ~~on a~~
over the substrate,

wherein said switching regulator control circuit uses a digital signal.

10. (Original) A display device according to claim 9, wherein said switching regulator control circuit comprises an AD converter circuit, a nonvolatile memory, a CPU, and a pulse generation circuit.

11. (Original) A display device according to claim 1, wherein a plurality of switching regulator control circuits are formed on the substrate.

12. (Currently Amended) A display device according to claim 2, wherein a plurality of switching regulator control circuits are formed ~~[[on]]~~ over the substrate.

13. (Currently Amended) A display device according to claim 3, wherein a plurality of switching regulator control circuits are formed ~~[[on]]~~ over the substrate.

14. (Currently Amended) A display device according to claim 7, wherein a plurality of switching regulator control circuits are formed ~~[[on]]~~ over the substrate.

15. (Currently Amended) A display device according to claim 9, wherein a plurality of switching regulator control circuits are formed ~~[[on]]~~ over the substrate.

16. (Original) A display device according to claim 1, wherein said display device is a liquid crystal display device.

17. (Original) A display device according to claim 2, wherein said display device is a liquid crystal display device.

18. (Original) A display device according to claim 3, wherein said display device is a liquid crystal display device.

19. (Original) A display device according to claim 7, wherein said display device is a liquid crystal display device.

20. (Original) A display device according to claim 9, wherein said display device is a liquid crystal display device.

21. (Original) A display device according to claim 1, wherein said display device is an EL display device.

22. (Original) A display device according to claim 2, wherein said display device is an EL display device.

23. (Original) A display device according to claim 3, wherein said display device is an EL display device.

24. (Original) A display device according to claim 7, wherein said display device is an EL display device.

25. (Original) A display device according to claim 9, wherein said display device is an EL display device.

26. (Currently Amended) A display device according to claim 1, wherein the display device is applied to [[an]] electronic equipment selected from the group consisting of a digital camera, a notebook type personal computer, a PDA, a DVD player, a folding portable display device, a watch type display device and a mobile telephone.

27. (Currently Amended) A display device according to claim 2, wherein the display device is applied to [[an]] electronic equipment selected from the group consisting of a digital camera, a notebook type personal computer, a PDA, a DVD player, a folding portable display device, a watch type display device and a mobile telephone.

28. (Currently Amended) A display device according to claim 3, wherein the display device is applied to [[an]] electronic equipment selected from the group consisting of a digital camera, a notebook type personal computer, a PDA, a DVD player, a folding portable display device, a watch type display device and a mobile telephone.

29. (Currently Amended) A display device according to claim 7, wherein the display device is applied to [[an]] electronic equipment selected from the group consisting of a digital camera, a notebook type personal computer, a PDA, a DVD player, a folding portable display device, a watch type display device and a mobile telephone.

30. (Currently Amended) A display device according to claim 9, wherein the display device is applied to [[an]] electronic equipment selected from the group consisting of a digital camera, a notebook type personal computer, a PDA, a DVD player, a folding portable display device, a watch type display device and a mobile telephone.